



**Rahul Bishnoi**

Independent Consultant, United Kingdom

Rahul Bishnoi, a Chartered Accountant from the UK, grew up in several cities in India and graduated from Shri Ram College of Commerce, Delhi University. Rahul's special area of expertise is in helping companies improve the efficiency and effectiveness of their support services through setting up, managing and optimizing Shared Service Centers and, where appropriate, outsourcing to India.

After a number of management roles with GSK and Walt Disney in Europe, Rahul's journey into Shared Services began in 1995 when he set up an in-house team to establish and then operate one of Europe's first F&A Shared Services - for Seagram Europe, which was based in London and covered 13 countries. Having got convinced of the case for shared services early in his career, Rahul has since been passionately promoting the cause by joining the Business Transformation Group with Ernst and Young, Cap Gemini and recently under the auspices of his own company, RBZ Consulting.

He has managed a number of Feasibility Studies, 'Implement' and 'Operate' Transformational Programmes across various Support Services (incl Finance, HR, Procurement, IT, Facilities and Admin) for international companies like GE, Jardine Matheson, Rio Tinto, GSK and Ericsson. Geographically, Rahul has managed Global Projects extensively across Europe, the Far East and for over 6 years in the Indian sub-continent.

Recognising also the value of leveraging organizational diversity as an important resource for increased productivity and profitability, Rahul teamed up with business professionals in Delhi and Bonn to set up Advaia Diversity Solutions, an international training and consulting company. By exploiting the opportunities arising from the intermingling of local and international cultures, Advaia helps companies improve performance in its global services. Rahul's particular area of interest has been in working the Indo-European interface.

Rahul also actively promotes UK-India bilateral trade and as an adviser to UK Trade and Investment (UKTI) and UK India Business Council (UKIBC), has been part of UK Government and industry delegations to India and is a frequent speaker at their events. Rahul is based in London and Delhi.