

Transforming the world's
best companies through
the power of technology

ustsmartops.ai

UST SmartOps™

HR Reimagined

Transformation through intelligent automation



People are always the most valuable assets of any organization. Yet, the HR function, which is tasked with strategic human resource planning, continues to be bogged down in administrative, time consuming and routine transactional tasks that distract from providing strategic value to the organization.

UST SmartOps™, through intelligent process automation helps HR transformation achieve efficiencies and enable HR personal to take up strategic responsibilities, while significantly enhancing employee experience.

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Most of the HR organizations have already applied or considering to apply intelligent process automation to supplement and augment the human talent in HR.

Intelligent process automation which includes a combination of technologies like Robotic process automation, machine learning, natural language processing etc., can be applied to enhance a range of HR processes from talent acquisition to benefits administration and beyond.

UST SmartOps™ helps enterprises to transform employee experience to be digital, easy and significant so that people can focus on matters which are relevant

Applying UST SmartOps™, we envision HR transformation through following areas:

We have digitized our own HR helpdesk utilizing UST SmartOps™. Today 80% of the queries are handled through intelligent chatbots



- Automatic job posting to job portals
- Intelligent channel traffic monitoring and alerts



- Intelligent resume screening
- Automatic offer creation
- Candidate follow-ups



- Intelligent natural language based conversational chatbots to assist with employee queries



- Automated recommendation to managers on recognition messages



- Automatically track and follow-up on job related trainings ensure right skilling



- Smart recommendations on training plans and career directions enabling future growth

How do we do it?

UST SmartOps™ is an intelligent process automation platform that holistically learns and reimagines your business processes while intelligently digitizing and compressing manual workflows. By reimagining business processes, we empower your people to focus on the opportunities with the highest business impact that will drive operational efficiency and profitability further.



Document understanding



End to end orchestration



Robotic process automation



AI and machine learning



Computer vision



Voice analytics



Intelligent conversations



Intelligent monitoring



Insights



Through intelligent process automation, we will try to transform some of your key KPIs

- Time to hire
- Cost to hire
- Turnover rate
- Business acceptance rate
- Retention rate
- Deployment time
- Quality of hire
- Satisfaction index
- Cost per employee

UST SmartStart™
 Our strategic approach to create automation roadmap with creative commercial models

