

**NEW DELHI, April 27, 2018: Shared Services Forum, India (SSF) and BRICS Chamber of Commerce & Industry (BRICS CCI), along with Achromic Point – an international Consulting Firm, as Marketing Partner, and RvalueE – a leading Business Process Management (BPM) & Shared Services Consulting organization, as Knowledge Partner organized the National HR Leadership Summit 2018, on April 27, 2018 at India International Centre, New Delhi.**

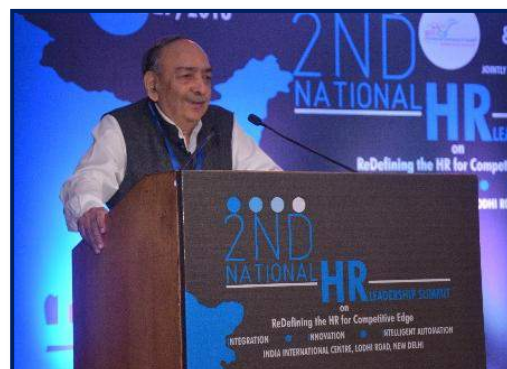
The theme of this 2<sup>nd</sup> edition of the HR Leadership Summit 2018 was ReDEFINING THE HR FOR COMPETITIVE EDGE – through *INTEGRATION. INNOVATION. INTELLIGENT AUTOMATION.* The summit was attended by Business Leaders, Human Resources Veterans & Professionals in the HR space who shared their invaluable insights and perspectives that made the summit a huge success. Several eminent industry leaders from across the country as Speakers and Case Presentations added value to the content of the event. The conference was packed with practitioners and professionals who are leading the analytics agenda in their respective organisations, and striving to make a business impact through smart data-based decision making.

The Welcome note was by **Mr Anup K Srivastava** who is the CEO of SCPwD & Consultant – HR and Governing Council Member at BRICS CCI. He introduced the Theme of the summit to the participants and spoke about the agenda of the summit. He highlighted the criticalities of today’s most important HR issues and opportunities.



**Dr BBL Madhukar**, Secretary General of BRICS CCI shared his powerful insights about the change which has come to disrupt each aspect of our life, and therefore there is an urgent need to necessarily reskill and reinvent ourselves.

The context of the summit was set in the Inaugural Address by **Mr Pravin Purang**, former Managing Director of Royal Enfield and at present Management Advisor at Jindal Steel & Power Limited. He spoke passionately about the critical role HR has to play while orchestrating Transformation in any function or unit or an organization.



Following the address, the Governing Council of SSF and BRICS CCI together released the **3 ‘I’ Framework – Enabling Competitive Advantage**, which was prepared by SSF in its endeavor to seamlessly disseminate knowledge.

**THE 2<sup>nd</sup> NATIONAL HR LEADERSHIP SUMMIT**  
**ReDefining the HR for Competitive Edge**  
**INTEGRATION. INNOVATION. INTELLIGENT AUTOMATION.**

Friday, April 27, 2018 at India International Centre, New Delhi



From L to R: Mr Rakesh Sinha, Mr Anup K Srivastava, Ms Manjushree S Roy, Mr Rajesh Mehta, Dr BBL Madhukar, Dr Vinod Verma, Mr Ravi S Ramakrishnan, and Mr Sanjay Gupta

The framework presented the **3 Levers – Integration, Innovation and Intelligent Automation; 8 Drivers and 24 Enablers for driving the business to a competitive edge.**

**Mr Sanjay Gupta**, Chief Architect – SSF, explained the framework in details later during the day.

The Governing Council of SSF – **Mr Ravi S Ramakrishnan**, Founder of SSF and Founder & CEO of RvalueE Group; **Mr Rakesh Sinha**, Co-Founder of SSF and Executive Director & COO of RvalueE Group; and **Mr Sanjay Gupta**, Chief Architect of SSF. The BRICS CCI Advisory Council included **Dr BBL Madhukar** who is the Secretary General of BRICS CCI; **Mr Anup K Srivastava**; **Ms Manjushree Dayanand**, Director, Sports Authority of India & Advisor to BRICS CCI; **Dr Vinod Verma**, Vice President – Group Corporate Affairs at Aditya Birla Group; and **Mr Rajesh Mehta**, Governing Body Member of BRICS CCI.



The first Panel Discussion of the day was on the topic – **‘In the Fast-Paced Changing World, is HR just an Enabler or an Active Partner for Achieving Competitive Edge?’** The panel deliberations were ‘From the Lens of Business’ and included Industry veterans – **Dr Aquil Busrai**, Chief Executive Officer at Aquil Busrai Consulting; **Mr Deepak Dhawan**, CEO & Founder of Talentonic; and **Mr Varadarajan Srinivasan**, Former CHRO

& Head of Corporate Affairs in VISTARA (TATA SIA Airlines Limited) and the session was moderated by **Mr Ravi S Ramakrishnan**, Founder of SSF and Founder & CEO of RvalueE Group. The speakers shared their insights and perspectives on various pointers under the topic, which included – (i) Effective Integration of HR Agenda with Organizational Growth Agenda – Critical Success Factors? (ii) How can HR be a catalyst for innovation? (iii) What role should HR play to drive the Digital Agenda in the organization? (iv) Building a new generation of Cognitive Digital Workforce.

The second session of the day was on **‘Wholistic Employee Engagement’** which was steered by **Ms Rachna Sharma**, Vice President & Lead Coach at RvalueE Learning Systems. **Mr KVV Satyanarayana**, Executive Director – HR, Admin & PR at Power Finance Corporation; **Mr Sushil Baveja**, Executive Director, HR at DCM Shriram Limited; and **Mr Anand Maheswari**, Founder Director of Quintes Global Private Limited, were the eminent panel speakers.



The eminent speakers deliberated on the following key points driving employee engagement:

- Driving & Sustaining engagement across multi businesses/ locations and achieving a common culture; and
- Redesigning HR Processes For Effectiveness And Enhanced Experience While Balancing ‘Tech And Touch’.



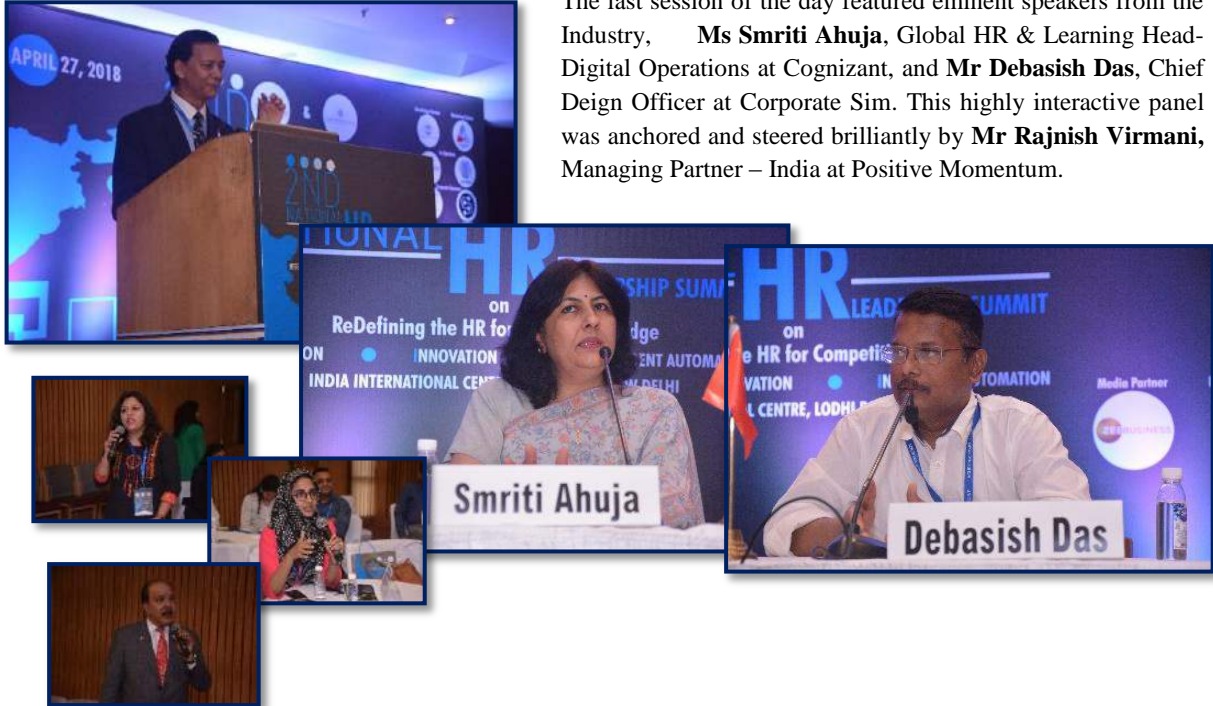
The post-lunch session had two powerful Case Presentations from two Industry leaders. This panel was moderated by **Mr Sanjay Gupta**, Chief Architect of SSF. The first presentation was on **‘Role of Analytics in Organization Development and Resourcing for enhanced Business Performance’** by **Mr Raghavendra K**, Senior Vice president & Global Head – HR Development at Infosys BPM.

**‘Capability Development Beyond Learning & Development’**

was the topic of the insightful

case presentation made by **Mr Sanjay Dutt**, Senior Vice President & Global Head – Capability Development & HR Transformation at EXL. Both the presentations aimed to tell the **Transformational Stories of HR** and kept the audience engaged.





The last session of the day featured eminent speakers from the Industry, **Ms Smriti Ahuja**, Global HR & Learning Head-Digital Operations at Cognizant, and **Mr Debasish Das**, Chief Design Officer at Corporate Sim. This highly interactive panel was anchored and steered brilliantly by **Mr Rajnish Virmani**, Managing Partner – India at Positive Momentum.

He solicited questions from the audience on **‘The Changing Face of HR: Driving Digital Agenda in the HR Organisation’**. The enthusiastic participants threw queries about eHR Practices & Trends: The Necessity for HR to Reinvent and Transform Itself; Impact of Digitalisation on Hiring and Managing the Employee Life Cycle; along with Compliance and HR Audits – The New Digital Policemen. All the questions were brilliantly fielded by the speakers.

The day was concluded with a Thank You note by **Mr Rakesh Sinha**, who thanked the participants, the speakers, organizing committee, and also the partners and sponsors who made the event successful.

The 2<sup>nd</sup> National HR Leadership Summit 2018 was supported by the following partners: **Qunites Global and Powergrid** were the Co-Sponsors, **ZEE Business** was the Media Partner; **Corporate Sim and GreenTree Advisory** as Corporate Sponsors; **Spliced Knot** as the Digital Marketing Partner; Academic Partner, **New Delhi Institute of Management (NDIM)**; and Technology Partner, **Muniwar Technologies. SSF**