

Throughout his career, Mr. Ravi has delivered value across multiple dimensions. He believes that abilities to lead business and people together is key to success. As a business leader and entrepreneur, he has led large global teams and processes, created centers of excellence and expertise, and transformed businesses, putting into practice his E5 approach to success - Entrepreneurship, Energy, Engagement, Execution, and Excellence. The inspiring leadership and selfless mentoring he provides, have helped many leaders reach the CXO level. Mr. Ravi's business services and capability development offerings under RvaluE are based on nurturing team-expertise, innovative solutions, business outcomes and collaborative partnerships. His value addition approach has immensely helped him cultivate and build long-term relationships with people and leaders across the globe in his 40+ year career. To date, the leader has delivered over US\$ 400 million in potential savings from 130+ transformation engagements in India, overseas, and global centers.

Mr. Ravi serves as an executive coach for business services, finance and technology leaders, both to CXOs and fast-track leaders. The well-versed leader is a Certified eSCM Consultant & Evaluator from Carnegie Mellon University, USA as well as a Chartered Accountant, Cost Accountant and Company Secretary.

A SEASONED LEADER WITH WEALTH OF EXPERTISE

In 2005, Mr. Ravi founded RvaluE after 25 years of business and financial leadership experience in renowned companies. He embarked on his career with Hindustan Unilever Limited in 1979 post which he served as Commercial Leader at Murugappa Group and subsequently as the CFO at Eicher Group. His journey in Global Business Services (GBS) commenced when he became a Business Leader at American Express in mid-1990s to establish the company's pioneering offshore operations in India as a key member of the global leadership team. The RvaluE Group consists of 4 lines of business (LOB) –Business Transformation & Advisory Services, Capability & Learning Services, Industry Association Shared Services Forum (SSF) and New-Age venture offering Dedicated Captive (D-Cap) operations under Quintes Global. Through these LOBs, Mr. Ravi with his team provides



lifecycle spectrum of services in the Business Service space, covering enterprise functions and services strategy, process and technology transformation, captive operations and end-to-end solutions across the globe.

Clients in 30+ countries have been serviced covering all major countries and continents like US, UK, Europe, Japan, Asia, Australia, India etc., and have gained full

value from Shared Services, Business Process Management (BPM), and Outsourcing solutions. Being a pioneer in the Shared Services industry, the leader has established 15+ Shared Service Centers (SSC) in India and overseas, serving over 20 industries. Given his depth of expertise, he is regularly invited to speak at national and international conferences.

RAVI S. RAMAKRISHNAN

TRENDSETTER FOR FUTURE OF BUSINESS SERVICES

Mr. Ravi S. Ramakrishnan, the Founder & Executive Chairman of the RvaluE Group, a leading global business services organization based in New Delhi, India, has a fascinating entrepreneurial journey to talk about. Known for his solid business and people leadership skills, the leader is a pioneer and an innovator who brings end-to-end solutions and new models to global business services industry

BY MONALISA BISWAS



“MR. RAVI IS AN INNOVATOR PAR EXCELLENCE. BEING A THOUGHT LEADER IN BUSINESS SERVICES, HE HAS CREATED PATH-BREAKING MODELS, FRAMEWORKS, KEY BUSINESS OUTCOME MANTRAS & CONVERTING IDEAS INTO INNOVATIVE BUSINESSES. AT RVALUE ‘REALIZING BUSINESS VALUE’ IS HIS MISSION”

INNOVATOR AND A RESULT-ORIENTED LEADER

Mr. Ravi is an innovator par excellence. Being a thought leader in Business Services, he has created path-breaking models, frameworks, key business outcome mantras and converting ideas into innovative businesses. At RvaluE, ‘Realizing business value’ is his mission. Two notable business innovations are SSF founded by Mr. Ravi and D-Cap venture. SSF brings together global/India corporations and GBS/SSC centers for knowledge capture and sharing of best/next practices. The Group launched D-Cap, a unique, differentiated operating model for Business Services under QG as a growing venture to achieve \$100+Mn revenues over the next 4-5 years! Signing a 5-year contract for Rs 120+ Cr to launch D-Cap is the latest high point in his career. Mr. Ravi believes in setting achievable goals and taps into all his resources to achieve the same.

Under Mr. Ravi’s leadership, RvaluE Group Core Team has created a holistic vision for growth to make the Group “the industry’s most reliable and respected business services organization, co-creating value for all stakeholders by implementing

end-to-end process solutions, best practices, technologies and new ventures.” Designing for scale is the immediate focus for all LOBs. As a result-oriented leader, Mr. Ravi is resilient to go through rough waters to accomplish business outcomes. He is adept at looking at the big picture and the details and connecting the dots to spot future possibilities to drive effectiveness and performance. His concern for others and ability to help others succeed on a personal and professional level are remarkable. He commits to the motto of ‘unlearn, learn and relearn’ to stay relevant to ever-changing world.

VALUES-BASED LEADERSHIP

Mr. Ravi upholds a values-based approach to leadership. To that end, Mr. Ravi makes sure his company adheres to three best practices to achieve business growth and sustainability – Three-tiered governance structure across operations, leadership and the Board, pyramid of compliance-control-discipline ensuring integrity of processes and reporting, and finally, the three pillars of corporate governance- transparency, accountability and security. The leader believes that these practices have helped him manage the RvaluE Group successfully. The humble leader is proud of his middle-class upbringing, which enables him to recognize and deliver value across multiple dimensions - family, individuals, teams, stakeholders, organizations, and businesses. He believes that value extends beyond quantitative elements to encompass qualitative aspects, such as humility, integrity, credibility, etc.

COMMITTED TO SOCIAL WELFARE

Mr. Ravi thinks that entrepreneurship is not only about business but also the foundation for creating a better tomorrow. He firmly believes it is his responsibility to give back to society, and hence, is committed to focus on education, healthcare, and environment.

GARNERING GLORY

A multitude of honors and awards have been bestowed upon Mr. Ravi for his exceptional leadership and entrepreneurship skills. Insight Success & Consultants Review Magazines have hailed the visionary leader as a ‘Pioneer, Thought Leader, Guru, and Game Changer in Business Services.’ Additionally, the CFO magazine recognized him as a ‘Visionary CEO’ based on his commercial acumen and extensive experience in business and process management.